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12th February 2026

Dear Parents / Carers,

World Book Day

World Book Day this year will be on **Thursday 5th March**. Attached to this letter is a **World Book Day** voucher which can be used to purchase a World Book Day book.

We know that it is not always easy to get out to the specific shops that stock the World Book Day books and not all titles are in stock due to their popularity but if you visit www.books2door.com you can select the book that they would like (subject to availability) using the attached voucher and this book can then be posted to your home address!

There are some fantastic books to choose from again this year, for children of all ages, so please do take the time to either visit a local participating book shop or visit **Books2Door** and let your child select a World Book Day book.

Why it's so important that we read?

Cognitive & Academic Benefits

- Brain Stimulation:** Keeps the brain active, sharpens focus, and improves memory.
- Critical Thinking:** Enhances problem-solving and analytical skills.
- Knowledge Expansion:** Broadens understanding of history, science, cultures, and more.
- Vocabulary & Writing:** Exposes you to new words, sentence structures, improving communication.

Emotional & Mental Health Benefits

- Stress Reduction:** Can significantly lower stress levels and provide an escape.
- Empathy & Social Skills:** Develops understanding and connection with others by experiencing different lives.
- Mental Well-being:** Boosts confidence, self-esteem, and provides a sense of calm.
- Imagination:** Stimulates creativity and allows exploration of new worlds.



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Personal & Lifelong Growth

- **Lifelong Learning:** Serves as the foundation for continuous education and skill development.
- **Confidence:** Increased knowledge and language skills lead to greater confidence in conversations.
- **Connection:** Connects individuals to diverse experiences, people, and ideas, fostering a broader world view.

More information will follow in the weeks leading up to World Book Day on how we will be enjoying this fabulous day in school and how the children can take part.

If you have any queries, please feel free to contact the school office on 0121 7160 444 or email enquiry@colmersfarm.excelsiromat.org.

Thank you for your continued support.

Yours sincerely,

Mr Williams
Headteacher



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